

WHAT'S IN THE SILVER CASE? CONTEST

OFFICIAL RULES - Version 5

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. Internet access and access to an authorized viewing method for the Film are required. Later stages and the finale require in-person participation in Los Angeles, California, as described below. Entrants are responsible for their own transportation, lodging, parking, mobile/data charges, and other costs unless these Official Rules expressly state otherwise.

Contest Period: October 6, 2026 at 12:00:00 a.m. PT through October 30, 2026 at 11:59:59 p.m. PT (the "Contest Period"). Registration and Clue 1 will open on October 6, 2026. Later physical stages will remain closed until their respective published participation windows. The competitive participation stages are expected to conclude on or about October 29, 2026, with final verification and public announcement on or about October 30, 2026.

How the Contest Works: The Contest is a clue-solving game. Entrants begin by viewing *The Man With The Silver Case* (the "Film") and correctly answering the initial film-based question when registering. Registration and Clue 1 participation are uncapped. Entrants who correctly complete Clue 1 may proceed to later in-person stages in Los Angeles. Clues 2 through 4 are capacity-limited and require staff verification. The first 300 valid Clue 2 completions advance to Clue 3; the first 150 valid Clue 3 completions advance to Clue 4; and the first 50 valid Clue 4 completions become Finalists. The Finalists will receive the final location clue simultaneously and participate in the controlled finale, where the first Finalist to complete a valid claim in accordance with Section 5 will be the provisional Grand Prize winner.

1. HOW TO ENTER; INITIAL REGISTRATION

During the Contest Period, visit <https://lookagain.la> (the "Contest Website") and follow the instructions to register and participate. The Film contains information required to enter and advance in the Contest. Sponsor will identify at least one authorized free advertising-supported video-on-demand ("AVOD") viewing option on the Contest Website; rental or purchase through an authorized transactional video-on-demand ("TVOD") service may also be available, but no rental, purchase, paid screening ticket, or other payment is required to enter, advance, become a Finalist, or win.

To create an eligible entry, an individual must: (a) view the Film via any authorized route available to the individual; (b) correctly answer the unrestricted initial film-based question presented on the Contest Website; (c) complete the official registration form to create a Contest account; (d) provide all information requested for eligibility and administration; and (e) accept these Official Rules. Correctly completing these requirements constitutes Clue 1. A person who completes these requirements and is otherwise eligible is an "Entrant." Registration and Clue 1 are uncapped.

Limit one (1) registration/one (1) Contest account per person. An Entrant may not use multiple identities, email addresses, telephone numbers, accounts, devices, or other methods to obtain

additional entries, assignments, capacity slots, tokens, or other advantages. Automated registrations or submissions generated by bots, scripts, macros, artificial traffic, or other automated processes are prohibited.

2. CONTEST STRUCTURE; FOUR CLUE STAGES

The Contest will progress through four (4) clue stages. Exact answers, access codes, nonpublic locations, recordings, accepted variants, release times, capacity limits, instructions, fallback procedures, and failure states will be maintained in Sponsor's and Administrator's approved clue and operating materials and reflected as appropriate in the Contest Website and official participant communications. Nonpublic answers, codes, and locations are intentionally not disclosed in these Official Rules. If there is a conflict between an unofficial description of a clue and these Official Rules or an Administrator-issued instruction, these Official Rules and the Administrator-issued instruction take precedence.

STAGE	MECHANICS AND ADVANCEMENT
Clue 1 - Registration / Film Question	View the Film, correctly answer the unrestricted initial film-based question, complete registration, and create a valid Contest account. Clue 1 is uncapped. Every eligible Entrant who correctly completes Clue 1 may attempt Clue 2.
Clue 2 - Staffed Los Angeles Checkpoint	When Clue 2 opens, eligible Entrants will be directed to a staffed Los Angeles checkpoint identified in the official Clue 2 instructions. The Entrant must personally present the code obtained through Clue 1. Contest representative(s) will verify the Entrant's Contest account and successful completion of the prior stage and record the completion in the official timestamped log. The first 300 valid Clue 2 completions advance to Clue 3.
Clue 3 - Payphone	A payphone-related riddle will direct eligible Entrants to a designated location or approved alternate installation. A securely attached campaign card will provide the authorized call instructions. The call will deliver a recorded message; the telephone system itself will not perform identity or completion verification. Contest representative(s) will verify the Entrant onsite, confirm prior-stage completion, and record the completion in the official timestamped log. The first 150 valid Clue 3 completions advance to Clue 4.

STAGE	MECHANICS AND ADVANCEMENT
Clue 4 - Find the Courier	Eligible Entrants will be instructed to locate the designated courier performer and complete the required in-person interaction. Event representatives will verify the Entrant's participant code/account and administer an additional film-based question onsite. The first 50 Entrants to validly complete all Clue 4 requirements become Finalists. The final location clue will then be released simultaneously to the Finalists, leading to a staffed hotel-room-set encounter.

Clue 1 is uncapped. Clues 2, 3, and 4 are capacity-limited. Advancement at each capped stage will be based on the order of valid completion as shown in the shared timestamped completion log maintained by contest representative(s), subject to Administrator review. Mere arrival, presence in a queue, or partial completion does not constitute a valid completion or guarantee advancement. A completion is valid only after the Entrant personally completes all required actions, provides any required correct answer or code, passes the required account/prior-stage verification, and is recorded as complete by authorized staff. If a tie at a cutoff cannot be resolved by the official records, the contest representative will administer one or more prewritten film-based tiebreaker questions to the tied Entrants until the required number of advancing Entrants is determined.

Entrants may discuss and collaborate regarding officially released clues and information. However, each Entrant must personally complete every account-bound and in-person action required for advancement. Entrants may not share, transfer, sell, purchase, duplicate, forge, or disclose personal access codes, participant codes, account credentials, check-in credentials, or other non-transferable proof, and no person may complete a required stage or verification step by proxy for another Entrant.

Sponsor and Administrator may accept reasonable alternate spellings, punctuation, capitalization, formatting, or equivalent answer variants only as established in the approved internal clue materials. Sponsor, contest representative(s), and/or Administrator records, including account status, staff verification, and the official timestamped completion log, will control for administration and audit purposes. If a queue, technical interruption, equipment failure, site issue, or other operational problem materially affects a capped stage, Sponsor and Administrator may pause or extend the applicable window, use an approved fallback, or otherwise adjust the stage in a manner reasonably intended to preserve fairness and auditability.

3. PHYSICAL PARTICIPATION; LOS ANGELES REQUIREMENT; SAFETY

Each Entrant is solely responsible for arranging and paying for transportation, lodging, parking, meals, and all other costs necessary to attend any required Los Angeles stage or finale, unless Sponsor expressly states otherwise. Being unable to travel to, arrive at, or remain at an

assigned location or time window may result in loss of advancement, subject to the published alternate/fallback procedures and applicable law.

NO CLUE OR CONTEST OBJECTIVE REQUIRES OR AUTHORIZES AN ENTRANT TO TRESPASS; ENTER A RESTRICTED, CLOSED, UNSAFE, OR NONPUBLIC AREA; DAMAGE, ALTER, REMOVE, OR DISTURB PROPERTY; CLIMB ON STRUCTURES; INTERFERE WITH TRAFFIC; IMPERSONATE LAW ENFORCEMENT OR EMERGENCY PERSONNEL; ENGAGE IN A VEHICLE OR FOOT CHASE; OR ENGAGE IN ANY DANGEROUS OR UNLAWFUL ACTIVITY. Entrants must follow posted rules and the instructions of venue staff, field personnel, security personnel, Sponsor, and Administrator.

Entrants must at all times obey all traffic laws, posted speed limits, parking restrictions, pedestrian rules, and directions of law enforcement, security, venue personnel, and Contest staff. No prize, advancement, Finalist position, priority, or other Contest benefit will be awarded based on speeding, reckless or aggressive driving, running through traffic, unsafe conduct, trespassing, or any other unlawful activity. Entrants should never read, type, submit, scan, photograph, or otherwise use a mobile device while operating a motor vehicle; if device interaction is necessary, the Entrant must first stop and park lawfully and safely. Sponsor and Administrator may disqualify any Entrant whose conduct, in their reasonable judgment, creates a safety risk, disrupts traffic or Contest operations, endangers any person or property, or violates applicable law.

Sponsor and Administrator may pause, cancel, relocate, postpone, reschedule, replace, or convert a physical activation, assignment, clue, or time window to an alternate or low-tech format because of safety, weather, crowd conditions, site access, device/AR failure, telecommunications failure, venue or permit issues, security concerns, force majeure, or other operational conditions. When feasible, Administrator will use an approved fallback or override so an Entrant is not materially disadvantaged by a verified system or site failure not caused by the Entrant.

4. ELIGIBILITY

The Contest is open only to legal residents of the US who are at least eighteen (18) years of age or the age of majority in their state of residence at the time of registration.

Not open to employees, officers, directors, representatives, agents, and members of their immediate families (spouse, parent, child, sibling, and their respective spouses, regardless of where they reside), and persons living in the same household, whether or not related, of Sponsor, [Promosis, Inc.](#), Freestyle Distribution, contest representative(s), Subtitle, the Film's producers/cast to the extent involved in the Contest, field vendors, clue designers, website vendors, locations with advance knowledge of nonpublic clue information, and each of their respective parents, subsidiaries, affiliates, advertising, promotion, production, legal, judging, fulfillment, and other agencies or vendors involved in the development or administration of the Contest.

Participation constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's and Administrator's decisions and determinations in all matters relating to the Contest, which are final and binding subject to applicable law. The Contest is void where prohibited or restricted by law.

5. FINALE; FINALIST VERIFICATION; WINNER DETERMINATION

There will be a maximum of fifty (50) Entrants who qualify as Finalists, determined by the first 50 Entrants to validly complete all Clue 4 requirements, as established by the official timestamped completion log and subject to Administrator review. Before admission to the finale, each potential Finalist must complete identity and eligibility verification, execute any required participant waiver/release, and confirm any assigned finale time or instructions by the stated deadline. No same-day walk-ins will be admitted. Administrator may offer a vacated Finalist position to an alternate determined under the applicable published skill-based procedure.

After the Finalists are confirmed, the final location clue will be released simultaneously to the Finalists and will lead to a staffed encounter. The controlled finale is currently scheduled for October 28-30, 2026 in Los Angeles, California. On or about October 28, Finalists will complete check-in, identity/eligibility verification, waiver completion, orientation, wave assignment, and a safety briefing. On or about October 28, Finalists will participate in controlled clue and decoy waves. On or about October 29, Finalists will participate in the final claim/resolution sequence. Dates, venue, specific check-in times, and wave assignments are subject to Sponsor/Administrator instructions and may be changed for operational or safety reasons.

The finale will contain seven (7) visually similar silver cases: one (1) real case and six (6) decoy cases. The real case is the only case that resolves the Film's open question within the Contest and is associated with the verified path to the \$25,000 Grand Prize. The decoy cases may contain narrative fragments and/or collectibles. Finding, touching, or opening the real case or a decoy case does not, by itself, constitute a valid prize claim.

The final claim will be administered at one designated claim desk at the finale venue. Contest representative(s) will record each Finalist's arrival order at the claim desk and process Finalists in that order. Before a Finalist may attempt a claim, staff will verify the Finalist's personal participant code, matching identification, and qualification record. A valid claim is completed only when a verified Finalist correctly answers the final approved film-based question to staff, at which time staff will immediately record the completion in the official claim log. The first Finalist to complete a valid claim will be the provisional Grand Prize winner, subject to Promosis, Inc.'s final eligibility, conduct, and claim verification. If a Finalist does not correctly answer the final question, that attempted claim is not valid and staff may proceed to the next Finalist in the recorded arrival order. If contest representative(s) cannot distinguish arrival order among two or more Finalists who are otherwise in position to make the first valid claim, those tied Finalists will answer the same approved film-based question simultaneously and privately, with additional approved film-based questions administered in further rounds as needed until one provisional winner is determined.

Finding, touching, or opening the Silver Case does not constitute a claim. The real case and decoy cases will remain secured with staff and may be opened or collected only when expressly authorized. Moving, concealing, damaging, tampering with, or opening any case without authorization; interacting with a case outside the applicable instructions; receiving nonpublic location or claim information; or otherwise circumventing finale controls will not constitute a valid claim and may result in disqualification.

6. WINNER NOTIFICATION AND VERIFICATION

The provisional Grand Prize winner is expected to be determined on or about October 29, 2026 and, after verification, publicly announced on or about October 30, 2026. Sponsor will not publicly announce a winner until Sponsor and Administrator have completed final review.

The potential Grand Prize winner will be notified in person and/or by email, telephone, text message, or other contact method associated with the Entrant's registration and must complete all required verification documents within 48 hours. Required documents may include an affidavit/declaration of eligibility, liability release, publicity release where lawful, tax forms, identity/age verification, and any other documentation reasonably required to verify compliance with these Official Rules.

If a potential Grand Prize winner is ineligible, cannot be verified, refuses or fails to timely complete required documents, violated these Official Rules, or otherwise fails verification, the potential winner will be disqualified. Administrator will determine an alternate Grand Prize winner from the remaining eligible Finalists using one or more prewritten film-based skill questions administered under Administrator supervision, with additional questions used as necessary to resolve any tie.

The potential winner may be required to provide a Social Security number or other taxpayer identification information for tax reporting. Subject to verification of eligibility and compliance with these Official Rules, the potential winner will be declared the official winner.

7. PRIZES

One (1) Grand Prize: Twenty-Five Thousand Dollars (US \$25,000), payable by ACH or wire after winner verification. Approximate Retail Value ("ARV"): \$25,000.

Winner(s) are solely responsible for all federal, state, local, and other taxes and all other costs and expenses associated with acceptance and use of a prize that are not expressly stated as being provided. Sponsor or Administrator will issue any tax reporting form required by law. No transfer, assignment, or substitution is permitted except that Sponsor may substitute a prize of equal or greater value if a stated non-cash prize element becomes unavailable. In no event will Sponsor be obligated to award more than the number or value of prizes stated in the final published Official Rules.

8. NO-PURCHASE REQUIREMENT; PREMIUM SCREENINGS

Sponsor may offer paid premium screenings or other paid experiences connected with the Film. Purchase or attendance at any paid screening or experience is not required to enter or win the Contest and may not be used as a prerequisite to receive an entry, proof token, finalist position, or other material Contest advantage.

9. CONTEST INTEGRITY; PROHIBITED CONDUCT

Sponsor and Administrator may disqualify any Entrant who, in their reasonable determination: tampers with registration, account verification, staff verification, capacity, check-in, completion logs, telephone/payphone installations, case, or winner-verification systems; uses duplicate or false accounts; forges, transfers, or shares a personal access code, participant code, account credential, or other account-bound proof; attempts proxy completion; falsifies or manipulates time or completion records; obtains or disseminates nonpublic Contest information through hacking, theft, bribery, unauthorized access, or an ineligible insider; interferes with another

Entrant; steals, destroys, moves, alters, conceals, or damages a clue, prop, sign, campaign card, case, or other Contest material; trespasses; threatens or harasses any person; engages in unsafe or unlawful conduct; or otherwise violates these Official Rules or undermines the fairness, safety, security, auditability, or proper administration of the Contest.

Public discussion and collaboration using officially released information are permitted. Collaboration does not permit sharing personal access codes, participant codes, account credentials, check-in credentials, or other non-transferable proof, and does not permit another person to perform an account-bound or in-person completion requirement on an Entrant's behalf. Nothing in these Rules authorizes access to nonpublic systems, staff areas, confidential documents, source code, private accounts, unreleased clue materials, or other information not intentionally released to participants.

Sponsor and Administrator may invalidate a compromised clue or element and release an alternate clue, reset procedure, or replacement assignment if a leak, brute-force attack, tampering event, technical defect, or other incident materially impairs the integrity of that element. Any such action will be administered in a manner reasonably intended to preserve a skill-based and auditable Contest.

By participating in the Contest, Entrants covenant and agree to conduct themselves in a professional, respectful, and appropriate manner. This includes but is not limited to adhering to the following standards:

- a. Lawful conduct: Entrants shall comply with all applicable federal, state and local laws, regulations and ordinances of the jurisdictions where any Contest-related events take place;
- b. Respectful behavior: Entrants shall treat all individuals encountered during any Contest-related events, including other participants and Entrants, Sponsor representatives, event staff, and the general public, with respect and courtesy. Harassment, discrimination, bullying or any form of abuse behavior will not be tolerated.
- c. Appropriate demeanor: Entrants shall maintain a demeanor consistent with the positive and professional image of the Sponsor. This includes refraining from the use of vulgarity and profanity, inappropriate dress or appearance, excessive intoxication or substance abuse, or making any disparaging or derogatory statements.

10. PUBLICITY; FILMING; CONTEST MATERIALS

Except where prohibited, by accepting a prize, a winner grants Sponsor and its designees permission to use the winner's name, city/state of residence, voice, statements, photograph, likeness, biographical information, and footage or photographs captured in connection with the Contest or prize presentation for advertising, publicity, promotional, and archival purposes in any media now known or later developed, worldwide and in perpetuity, without additional compensation, notice, review, or approval, except where prohibited by law.

The finale and other physical activations may be photographed, recorded, and filmed. All Film clips, images, graphics, clue materials, case designs, codes, audio, campaign materials,

trademarks, and other content made available by or on behalf of Sponsor in connection with the Contest ("Contest Materials") remain the property of Sponsor and/or their respective rights holders. Entrants receive a limited, revocable, nonexclusive license to use Contest Materials solely as necessary to participate in the Contest. No commercial use or exploitation is authorized except by separate written permission.

11. TECHNICAL AND OPERATIONAL ISSUES; LIMITATION OF LIABILITY

Sponsor, Administrator, Freestyle Distribution, contest representative(s), Subtitle, the Film's producers and cast to the extent involved in the Contest, their respective parents, subsidiaries, affiliates, promotion partners, advertising and production agencies, website and technology vendors, field vendors, venue owners/operators, and each of their respective officers, directors, employees, agents, and representatives (collectively, the "Released Parties") are not responsible for lost, late, incomplete, inaccurate, corrupted, stolen, delayed, misdirected, undelivered, or improperly submitted registrations, answers, codes, communications, or other Contest materials; technical, hardware, software, Internet, wireless, email, telephone, website, platform, or network failures; unavailable or interrupted Film-viewing access; errors in timestamps or data processing; or any other problem that may limit or interfere with participation, except as otherwise required by applicable law.

To the fullest extent permitted by law, Released Parties are not liable for, and Entrants agree to defend and indemnify the Released Parties from and against, any injury, loss, damage, cost, or expense of any kind arising out of or relating to participation in the Contest; breach of these Official Rules; travel to or presence at any Contest location or event; acceptance, possession, or use of any prize; or any activity related to the Contest or prize, except to the extent such limitation is prohibited by applicable law.

Sponsor reserves the right to suspend, cancel, terminate, extend, or modify the Contest, or any clue, stage, location, deadline, or method of participation, if fraud, tampering, unauthorized disclosure, technical failure, site overload, safety concerns, venue issues, force majeure, or any other cause beyond Sponsor's reasonable control impairs the integrity, security, fairness, safety, or proper operation of the Contest. Only the stated number of prizes will be awarded. If there exist valid claims for more than the stated number of prizes, Sponsor will select winners based upon a verified skill-based method from among all persons submitting valid prize claims. If the Contest cannot be completed as planned, Sponsor may determine a winner, if feasible and lawful, based on verified skill-based performance achieved before the disruption using a method consistent with these Official Rules, or may follow the published no-winner/alternate procedure.

12. PRIVACY; COMMUNICATIONS

Information collected from Entrants will be used for Contest registration, eligibility screening, stage access and capacity management, communications, fraud prevention, staff verification, timestamped completion records, Finalist and winner verification, prize fulfillment, legal compliance, audit/reporting, and other purposes described in the Contest Website privacy policy at <https://lookagain.la/privacy> and the Administrator's privacy policy at <https://www.promosis.com/privacy>.

The Contest may use account, participant-code, timestamp, check-in, and other verification data to confirm completion of physical stages. Such data will be handled in accordance with the applicable privacy disclosures and law. Marketing communications and SMS marketing consent, if any, must be separate from Contest entry. If SMS is used for administrative or clue communications, Entrant consents to receive SMS text message(s) from Sponsor and/or Administrator solely in connection with the administration of the Contest, including delivery of Contest clues and other communications necessary for participation. Message and data rates may apply. Entrant is responsible for any charges imposed by Entrant's wireless carrier. Message frequency will vary depending on Contest participation. Not all wireless carriers or devices may be supported. SMS communications relating to the Contest will not contain marketing or promotional content unless Entrant separately provides consent to receive such communications.

13. DISPUTE RESOLUTION; GOVERNING LAW

These Official Rules and the Contest are governed by the laws of the Commonwealth of Massachusetts, without respect to conflict-of-law doctrines. As a condition of participating in this Contest, each Entrant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Massachusetts having jurisdiction.

14. LIMITATION OF LIABILITY: To the fullest extent permitted by applicable law, by participating in this Contest, you agree (and agree to confirm in writing): (i) to the maximum extent permitted by law, that all causes of action arising out of or connected with this Contest or any prize awarded, shall be resolved individually, without resort to any form of class action; and (ii) to waive all rights to claim punitive, indirect, incidental and consequential damages, attorneys' fees, court costs, or any damages other than actual out-of-pocket costs incurred, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO APPLICABLE PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU. **Applies Only to Entrants Residing in California:** EACH ENTRANT UNDERSTANDS AND AGREES THAT ALL RIGHTS UNDER SECTION 1542 OF THE CIVIL CODE OF CALIFORNIA AND ANY SIMILAR LAW OF ANY STATE OF THE UNITED STATES ARE HEREBY EXPRESSLY WAIVED BY HIM/HER AGAINST THE PROMOTION PARTIES. SECTION 1542 READS AS FOLLOWS: "CERTAIN CLAIMS NOT AFFECTED BY A GENERAL RELEASE. A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY".

15. WINNERS LIST

For the name(s) of the winner(s), send a standard-size postcard, only, with your return address to: What's in the Silver Case? Treasure Hunt Contest Winners List, P.O. Box 38, Marblehead, MA 01945. Requests must be received by December 31, 2026. Do not send any other correspondence to this address.

16. ADMINISTRATOR

[Promosis, Inc.](#), 89 Front Street, Suite 205, Marblehead, MA 01945.

17. **SPONSOR**

MWSC, LLC, 4650 Von Karman Ave., Newport Beach, CA 92660

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